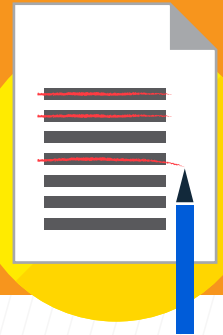


AMENDING THE ANTI-SIPHONING SCHEME

October 2017

As part of landmark reforms to the broadcasting sector, the Government has amended the anti-siphoning scheme to remove outdated and redundant provisions and streamline the anti-siphoning list. These changes enable the scheme to operate more effectively in a digital media environment while ensuring that broadcast rights to events of national and cultural significance continue to be available to free-to-air television before subscription television.



What is the scheme?

The anti-siphoning scheme aims to ensure that sporting events of cultural or national significance remain freely available to all Australian viewers. It does this by preventing subscription broadcasters from acquiring the rights to sporting or cultural events placed on the anti-siphoning list until the events are acquired by a free-to-air broadcaster or are automatically removed from the list 26 weeks before they commence.

What changes did the Government make?

The Government:

- > Made targeted reductions to the anti-siphoning list to enable greater competition between subscription broadcasters and free-to-air television, while retaining significant sporting events on the list to ensure they remain widely available for Australian audiences.
- > Removed the restriction that prevents free-to-air broadcasters from televising their events solely on their digital multichannels in recognition that these channels are now widely available following the completion of digital television switchover in 2013.
- > Increased the time out from an event that events are automatically removed from the anti-siphoning list from 12 to 26 weeks – recognising the realities of sports rights deals and enabling subscription broadcasters to enter into rights agreements at an earlier time, plan their coverage and promote events to audiences.

The Government believes these changes strike a balance between the needs of the Australian public, rights holders and subscription and free-to-air broadcasters.



The Government has looked closely at the events on the former list, the audiences over time and the cultural and national significance of the events. The new list will ensure that the rights to events with widespread public appeal will remain available to free-to-air television before the subscription TV sector. The Government has worked closely with both free-to-air and subscription broadcasters and believes the new scheme strikes the right balance.

What are the changes to the anti-siphoning list?

NEW ANTI-SIPHONING LIST AND CHANGES FROM THE PREVIOUS LIST

NEW LIST	CHANGE FROM PREVIOUS LIST
AUSTRALIAN RULES FOOTBALL	
Premiership (all matches, including finals and grand final)	NO CHANGE
RUGBY LEAGUE	
Premiership (all matches, including finals and grand final)	NO CHANGE
NRL Premiership (all matches, including finals and grand final)	NO CHANGE
State of Origin matches	NO CHANGE
International test matches involving Australia, played in Australia or New Zealand	REMOVAL OF International test matches involving Australia played in the United Kingdom
Matches of the World Cup involving Australia, played in Australia, New Zealand or Papua New Guinea	REMOVAL OF Matches of the World Cup involving Australia, played in countries other than Australia, New Zealand or Papua New Guinea
SOCCER	
Matches of the FIFA World Cup involving Australia, and the final	REMOVAL OF Matches of the FIFA World Cup not involving Australia, other than the final
FIFA World Cup Qualifiers involving Australia, played in Australia	REMOVAL OF FIFA World Cup Qualifiers involving Australia, played outside of Australia
	REMOVAL OF English FA Cup final

NEW LIST	CHANGE FROM PREVIOUS LIST
RUGBY UNION	
International test matches involving Australia, played in Australia or New Zealand	REMOVAL OF International test matches involving Australia, played in South Africa or Europe
Matches of the World Cup involving Australia, and the final	REMOVAL OF Quarter-finals and semi-finals of the World Cup not involving Australia
CRICKET—LIMITED OVERS	
One Day International (ODI) matches involving Australia, played in Australia	NO CHANGE
Twenty20 (T20) matches involving Australia, played in Australia	NO CHANGE
Matches of the ODI World Cup involving Australia and the final, played in Australia or New Zealand	REMOVAL OF Matches of the ODI World Cup involving Australia and the semi-finals and final when played in countries other than Australia and New Zealand Semi-finals of the ODI World Cup not involving Australia when played in Australia or New Zealand
Matches of the T20 World Cup involving Australia and the final, played in Australia or New Zealand	REMOVAL OF Matches of the T20 World Cup involving Australia and the final when played in countries other than Australia and New Zealand
CRICKET—TESTS	
International test matches involving Australia, played in Australia, and Ashes test matches played in the United Kingdom against the United Kingdom	NO CHANGE

NEW LIST	CHANGE FROM PREVIOUS LIST
TENNIS	
Matches of the Australian Open	NO CHANGE
Davis Cup matches involving Australia, played in Australia, and the final involving Australia	REMOVAL OF Davis Cup matches involving Australia, played outside Australia, other than the final
	REMOVAL OF The men's and women's singles quarter-finals, semi-finals and finals of Wimbledon
	REMOVAL OF The men's and women's singles quarter-finals, semi-finals and finals of the United States Open
GOLF	
	REMOVAL OF Australian Masters
	REMOVAL OF Australian Open
	REMOVAL OF United States Masters
OLYMPIC GAMES	
Events held as part of the Summer and Winter Olympic Games, including the opening and closing ceremonies	NO CHANGE
Events held as part of the Commonwealth Games, including the opening and closing ceremonies	NO CHANGE
HORSE RACING	
Melbourne Cup	NO CHANGE
NETBALL	
The semi-final and final of the World Cup involving Australia	NO CHANGE
	REMOVAL OF International test matches involving Australia, played in Australia or New Zealand

NEW LIST	CHANGE FROM PREVIOUS LIST
MOTORSPORTS	
Australian F1 Grand Prix	NO CHANGE
Australian Moto Grand Prix	NO CHANGE
The Bathurst 1000 race held as part of the V8 Supercars Championship	REMOVAL OF Races held as part of the V8 Supercars Championship, other than Bathurst

Glossary

- > Anti-siphoning list – a list of events or events of a kind that should be available free to the general public for example, the Olympic and Commonwealth Games.
- > Subscription TV – television services made available upon the payment of subscription fees (whether periodical or otherwise) and licensed under the Broadcasting Services Act 1992, such as Foxtel.
- > Digital multichannels – free-to-air television channels available through the same television network along with the broadcaster’s main channel. For example, 7mate and 7TWO.

Further information

Visit www.communications.gov.au/bcrp for more information on the Broadcasting and Content Reform Package.