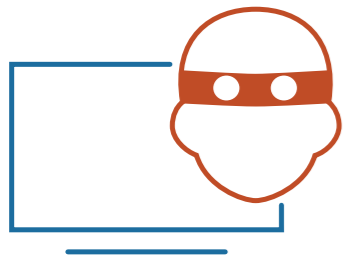


# THE COST OF CYBERCRIME TO AUSTRALIA

## DIRECT COST TO BUSINESS



**33%** = **693,053** businesses experienced a cybercrime

**11,703** reported a cyber incident

**153** reports of critical infrastructure



**60% OF ALL TARGETED ATTACKS STRUCK SMALL AND MEDIUM BUSINESSES**



**\$276,323**

Average cost of a cyber crime attack to a business

## Average cost per attack

Denial of service	<b>\$180,458</b>
Web-based attacks	<b>\$79,380</b>
Malicious insider	<b>\$177,834</b>
Malicious code	<b>\$105,223</b>
Phishing and social engineering	<b>\$23,209</b>
Malware	<b>\$458</b>
Stolen devices	<b>\$13,044</b>
Virus, worm or trojan	<b>\$421</b>
Botnet	<b>\$867</b>

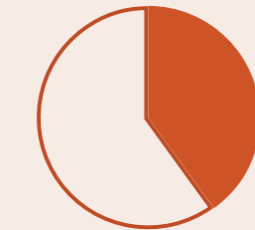
**50%**

of the costs are caused by web-based attacks and insiders



## INDIRECT COST TO BUSINESS

### Effect of a cyber attack on business



**40%**  
business disruption



**29%**  
information loss



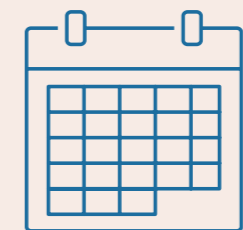
**25%**  
revenue loss



**29%**  
productivity loss



**4%**  
equipment damage



Average time to resolve an attack is **23 days**



**Increase to 51 days** if the attack was a malicious insider, employee or contractor.