



Budget 2019-20

Portfolio Budget Statements 2019-20

Budget Related Paper No. 1.3

Communications and the Arts Portfolio

Budget Initiatives and Explanations of
Appropriations Specified by Outcomes
and Programs by Entity

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NATIONAL PORTRAIT GALLERY OF AUSTRALIA

ENTITY RESOURCES AND PLANNED PERFORMANCE

NATIONAL PORTRAIT GALLERY OF AUSTRALIA

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NATIONAL PORTRAIT GALLERY OF AUSTRALIA

SECTION 1: ENTITY OVERVIEW AND RESOURCES

1.1 STRATEGIC DIRECTION STATEMENT

The purpose of the National Portrait Gallery of Australia (NPGA) is to present the faces of Australia. The NPGA uses portraiture to tell their stories and to increase the understanding and appreciation of the Australian people – their identity, history, culture, creativity and diversity.

The functions of the NPGA are expressed in the National Portrait Gallery of Australia Act 2012, which requires the NPGA to develop, preserve, maintain, promote and provide access to a national collection of portraits; and develop and engage a national audience in relation to that collection and other portraits through exhibitions, education, research, publications, and public and online programs. The Act calls for the NPGA to use every endeavour to make the most advantageous use of the national collection in the national interest.

The NPGA has four strategic priorities, which underpin the fulfilment of its national charter and align with broader government objectives. They are:

- To enliven the collection through acquisitions and commissions that reveal important Australian stories, and enhanced digital interaction of and remote access to the collection
- To engage audiences through innovative exhibitions, learning programs and visitor experiences, and a creative exhibition-touring program
- To enlarge support for the NPGA through its Foundation, Circle of Friends, partners, government and individuals
- To enhance resources, by strengthening the NPGA's financial resilience, supporting our staff, maintaining its iconic building and building relationships, which further the aims of the NPGA.

1.2 ENTITY RESOURCE STATEMENT

Table 1.1 shows the total funding from all sources available to the entity for its operations and to deliver programs and services on behalf of the Government.

The table summarises how resources will be applied by outcome (government strategic policy objectives) and by departmental (for the entity's operations) classification.

Information in this table is presented on a resourcing (that is, appropriations/cash available) basis, whilst the 'Budgeted expenses by Outcome 1' table in Section 2 and the financial statements in Section 3 are presented on an accrual basis.

Table 1.1: NPGA resource statement — Budget estimates for 2019–20 as at Budget April 2019

	2018–19 Estimated actual \$'000	2019–20 Estimate \$'000
Opening balance/cash reserves at 1 July	26,387	26,650
Funds from Government		
Annual appropriations — ordinary annual services ^(a)		
Outcome 1	11,685	11,652
Annual appropriations — other services ^(b)		
Equity injection	191	192
Total annual appropriations	11,876	11,844
Amounts received from related entities		
Amounts from portfolio department	250	294
Total amounts received from related entities	250	294
Total funds from Government	12,126	12,138
Funds from other sources ^(c)		
Sale of goods and services	1,024	1,003
Interest	671	688
Other	589	611
Total funds from other sources	2,284	2,302
Total net resourcing for NPGA	40,797	41,090
	2018–19	2019–20
Average staffing level (number)	49	49

(a) Appropriation Bill (No. 1) 2019–20.

(b) Appropriation Bill (No. 2) 2019–20.

(c) Includes donations to the Foundation.

The NPGA is not directly appropriated, as it is a Corporate Commonwealth Entity. Appropriations are made to the Department of Communications and the Arts (a Non-Corporate Commonwealth Entity), which are then paid to the NPGA and are considered "departmental" for all purposes.

All figures shown above are GST exclusive — these may not match figures in the cash flow statement.

Prepared on a resourcing (that is, appropriations available) basis.

1.3 BUDGET MEASURES

There are no new measures relating to the NPGA for the 2019–20 Budget.

SECTION 2: OUTCOMES AND PLANNED PERFORMANCE

Government outcomes are the intended results, impacts or consequences of actions by the Government on the Australian community. Commonwealth programs are the primary vehicle by which government entities achieve the intended results of their outcome statements. Entities are required to identify the programs which contribute to government outcomes over the Budget and forward years.

Each outcome is described below together with its related programs. The following provides detailed information on expenses for each outcome and program, further broken down by funding source.

Note:

Performance reporting requirements in the Portfolio Budget Statements are part of the enhanced Commonwealth performance framework established by the Public Governance, Performance and Accountability Act 2013. It is anticipated that the performance criteria described in Portfolio Budget Statements will be read with broader information provided in an entity's corporate plans and annual performance statements – included in Annual Reports – to provide an entity's complete performance story.

The most recent corporate plan for the National Portrait Gallery of Australia can be found at: www.portrait.gov.au/document/479.

The most recent annual performance statement can be found at: www.portrait.gov.au/document/439.

2.1 BUDGETED EXPENSES AND PERFORMANCE FOR OUTCOME 1

Outcome 1: Enhanced understanding and appreciation of Australian identity, culture and diversity through portraiture by engaging the public in education programs and exhibitions, and by developing and preserving the national portrait collection

Budgeted expenses for Outcome 1

This table shows how much the NPGA intends to spend (on an accrual basis) on achieving the outcome, broken down by Departmental funding sources.

Table 2.1.1: Budgeted expenses for Outcome 1

	2018–19 Estimated actual \$'000	2019–20 Budget \$'000	2020–21 Forward estimate \$'000	2021–22 Forward estimate \$'000	2022–23 Forward estimate \$'000
Program 1.1: Develop, maintain and provide access to Australia's national portrait collection					
Revenue from Government					
Ordinary annual services (Appropriation Bill No. 1)	11,685	11,652	11,712	11,817	11,907
Payment from related entities	250	294	-	-	-
Expenses not requiring appropriation in the budget year ^(a)	2,308	2,596	2,920	3,078	3,237
Revenues from other independent sources	2,034	2,052	2,339	2,426	2,509
Total expenses for program 1.1	16,277	16,594	16,971	17,321	17,653
Outcome 1 Totals by resource type					
Revenue from Government					
Ordinary annual services (Appropriation Bill No. 1)	11,685	11,652	11,712	11,817	11,907
Payment from related entities	250	294	-	-	-
Expenses not requiring appropriation in the budget year ^(a)	2,308	2,596	2,920	3,078	3,237
Revenues from other independent sources	2,034	2,052	2,339	2,426	2,509
Total expenses for Outcome 1	16,277	16,594	16,971	17,321	17,653
	2018–19	2019–20			
Average staffing level (number)	49	49			

(a) Expenses not requiring appropriation in the Budget year are made up of depreciation and amortisation expenses related to artwork, which are funded through an equity injection; depreciation and amortisation expenses related to long-lived assets such as the NPGA building; and resources received free of charge.

Table 2.1.2: Performance criteria for Outcome 1

Table 2.1.2 below details the performance criteria for each program associated with Outcome 1. It also summarises how each program is delivered and where 2019–20 Budget measures have created new programs or materially changed existing programs.

Outcome 1—Enhanced understanding and appreciation of Australian identity, culture and diversity through portraiture by engaging the public in education programs and exhibitions, and by developing and preserving the national portrait collection		
Program 1.1 — Develop, maintain and provide access to Australia's national portrait collection		
Purpose		
<p>The NPGA houses the national collection of portraits of Australians, reflecting the breadth and energy of Australian culture and endeavour. Subjects in the collection are individuals who have, and who will, continue to shape our nation and define our collective persona. As a member of a group of national collecting institutions, the NPGA is unique in its exclusive use of portraiture to explore Australian culture, history, individual achievement and identity. This unique nature is further enhanced by a dual focus on both subject and artist.</p> <p>The NPGA has identified four strategic pillars, which underpin its aim to be an inspirational art museum of international standing. They are:</p> <ul style="list-style-type: none"> • enliven the collection • engage with audiences • enlarge support • enhance resources. 		
Delivery		
<p>The NPGA program is delivered in the following ways:</p> <ul style="list-style-type: none"> • Through collection development, conservation, management and digitisation • Through on site and travelling exhibitions, education, public and online events which create high levels of engagement and satisfaction • With an increasing level of engagement and collaboration • With a focus on self-generated revenue and private giving, and a commitment to maintain and develop its iconic building. 		
Performance information		
Year	Performance criteria	Targets
2018–19	Enliven the collection — through acquisitions and commissions that tell important Australian stories, and enhanced digitisation of and remote access to the collection.	<p>Expected to meet criterion</p> <p>Grow the portrait collection in accordance with the collection development policy (target 100%).</p> <p>Commission at least 2 artworks.</p> <p>Increase the percentage of the collection, which is digitised (target 96%).</p> <p>Maintain and preserve the collection with appropriate storage, display and air quality to minimise preventable deterioration or impairment of the collection (target 0% preventable deterioration or impairment).</p>

National Portrait Gallery of Australia Budget Statements

Performance information		
Year	Performance criteria	Targets
2018–19 continued	<p>Engage with audiences—through innovative exhibitions, learning programs and visitor experiences, and a creative exhibition-touring program.</p> <p>Enlarge support for the NPGA—through its Foundation, sponsorships, government and individuals.</p> <p>Enhance resources—by strengthening the NPGA's financial resilience, empowering its staff, maintaining its iconic building and building relationships, which further the aims of the NPGA.</p>	<p>Expected to meet criterion Reach a million people a year through exhibitions, education and public programs, and online. Mount greater than 6 exhibitions per year including travelling exhibitions. Visitor satisfaction target greater than >90%. Engage with 8 regional galleries through the travelling exhibition program.</p> <p>Expected to meet criterion Sponsorship, partnership and in kind revenue target greater than \$440,000. Grow private giving. Three collaborations/initiatives with overseas institutions.</p> <p>Expected to meet criterion Deliver the building preventative maintenance plan (target 75% planned versus 25% reactive maintenance). Grow commercial revenue by 5%.</p>
2019–20	<p>Enliven the collection—through acquisitions and commissions that tell important Australian stories, and enhanced digitisation of and remote access to the collection.</p> <p>Engage with audiences—through innovative exhibitions, learning programs and visitor experiences, and a creative exhibition-touring program.</p> <p>Enlarge support for the NPGA—through its Foundation, sponsorships, government and individuals.</p>	<p>Grow the portrait collection in accordance with the collection development policy (target 100%). Commission at least 2 artworks. Increase the percentage of the collection, which is digitised (target 98%). Maintain and preserve the collection with appropriate storage, display and air quality to minimise preventable deterioration or impairment of the collection (target 0% preventable deterioration or impairment).</p> <p>Reach a million people a year through exhibitions, education and public programs, and online. Launch a Portrait Prize. Mount greater than 6 exhibitions per year including travelling exhibitions. Visitor satisfaction target greater than >90%. Engage with 8 regional galleries through the travelling exhibition program.</p> <p>Sponsorship, partnership and in kind revenue target greater than \$500,000. Grow private giving. Three collaborations/initiatives with overseas institutions.</p>

National Portrait Gallery of Australia Budget Statements

Performance information		
Year	Performance criteria	Targets
2019–20 continued	Enhance resources —by strengthening the NPGA's financial resilience, empowering its staff, maintaining its iconic building and building relationships, which further the aims of the NPGA.	Deliver the building preventative maintenance plan (target 75% planned versus 25% reactive maintenance). Grow commercial revenue by 5%.
2020–21 and beyond	<p>Enliven the collection—through acquisitions and commissions that tell important Australian stories, and enhanced digitisation of and remote access to the collection</p> <p>Engage with audiences—through innovative exhibitions, learning programs and visitor experiences, and a creative exhibition touring program</p> <p>Enlarge support for the NPGA—through its Foundation, sponsorships, government and individuals</p> <p>Enhance resources—by strengthening the NPGA's financial resilience, empowering its staff, maintaining its iconic building and building relationships which further the aims of the NPGA</p>	<p>Grow the portrait collection in accordance with the collection development policy (target 100%).</p> <p>Increase the percentage of the collection which is digitised (target >98%).</p> <p>Maintain and preserve the collection with appropriate storage, display and air quality to minimise preventable deterioration or impairment of the collection (target 0% preventable deterioration or impairment).</p> <p>Reach a million people a year through exhibitions, education and public programs, and online.</p> <p>Commission at least 2 artworks.</p> <p>Mount greater than 6 exhibitions per year including travelling exhibitions.</p> <p>Visitor satisfaction target greater than >90%.</p> <p>Engage with 8 regional galleries through the travelling exhibition program.</p> <p>As per 2019–20</p> <p>As per 2019–20</p>

SECTION 3: BUDGETED FINANCIAL STATEMENTS

Section 3 presents budgeted financial statements which provide a comprehensive snapshot of entity finances for the 2019–20 budget year, including the impact of budget measures and resourcing on financial statements.

3.1 BUDGETED FINANCIAL STATEMENTS

3.1.1 Explanatory notes and analysis of budgeted financial statements

The NPGA is budgeting for a surplus in the Budget and forward years that reflects the donations expected to be received by the NPGA Foundation after adjusting for expenses not requiring appropriation in the year. Expenses not requiring appropriation include:

- depreciation on long-lived assets which is funded in accordance with the NPGA's asset replacement plan
- depreciation related to collection development, which is funded through an equity injection.

The financial impact of the anticipated closure of the NPGA for renovation works in 2019 has been included in the budget estimates. This closure will reduce own-source revenue in 2018–19 and 2019–20, offset by savings in suppliers.

Budgeted departmental balance sheet

Budgeted cash and cash equivalents include donations to the NPGA of approximately \$19 million, which have been accumulated over a number of years. The NPGA's Board is charged with setting the guidelines for the use of these funds.

The remainder of budgeted cash and cash equivalents is available to meet liabilities for employee entitlements and to assist in funding future asset purchases.

3.2 BUDGETED FINANCIAL STATEMENTS TABLES

Table 3.1: Comprehensive income statement (showing net cost of services) for the period ended 30 June

	2018–19 Estimated actual \$'000	2019–20 Budget \$'000	2020–21 Forward estimate \$'000	2021–22 Forward estimate \$'000	2022–23 Forward estimate \$'000
EXPENSES					
Employee benefits	5,599	5,706	5,814	5,923	5,957
Suppliers	6,170	6,201	6,283	6,503	6,780
Depreciation and amortisation	4,508	4,687	4,874	4,895	4,916
Total expenses	16,277	16,594	16,971	17,321	17,653
LESS:					
OWN-SOURCE INCOME					
Own-source revenue					
Sale of goods and rendering of services	1,024	1,003	1,252	1,301	1,345
Interest	671	688	706	723	741
Other	839	905	631	652	673
Total own-source revenue	2,534	2,596	2,589	2,676	2,759
Gains					
Other	620	640	660	680	700
Total gains	620	640	660	680	700
Total own-source income	3,154	3,236	3,249	3,356	3,459
Net (cost of)/contribution by services	(13,123)	(13,358)	(13,722)	(13,965)	(14,194)
Revenue from Government	11,685	11,652	11,712	11,817	11,907
Surplus/(deficit) attributable to the Australian Government	(1,438)	(1,706)	(2,010)	(2,148)	(2,287)
Total comprehensive income/(loss)	(1,438)	(1,706)	(2,010)	(2,148)	(2,287)
Total comprehensive income/(loss) attributable to the Australian Government	(1,438)	(1,706)	(2,010)	(2,148)	(2,287)
Note: Impact of net cash appropriation arrangements					
Total comprehensive income/(loss) excluding depreciation/amortisation expenses previously funded through revenue appropriations	550	550	550	550	550
less heritage and cultural depreciation expenses previously funded through revenue appropriations ^(a)	1,988	2,256	2,560	2,698	2,837
Total comprehensive income/(loss) — as per the statement of comprehensive income	(1,438)	(1,706)	(2,010)	(2,148)	(2,287)

(a) The NPGA does not receive funding for its total depreciation expenses on long-lived assets; rather, funding is appropriated based on capital requirements. Also, from 2009–10, the Government replaced Appropriation Bill No. 1 revenue appropriations for the heritage and cultural depreciation expenses of designated Collection Institutions, with a separate capital budget (the Collection Development Acquisition Budget, or CDAB) provided through Appropriation Bill 2 equity appropriations. For information regarding CDABs, please refer to Table 3.5 Departmental Capital Budget Statement. The adjusted result in the budget and forward years reflects donated cash and artworks to the NPGA Foundation.

Prepared on Australian Accounting Standards basis.

Table 3.2: Budgeted departmental balance sheet (as at 30 June)

	2018–19 Estimated actual \$'000	2019–20 Budget \$'000	2020–21 Forward estimate \$'000	2021–22 Forward estimate \$'000	2022–23 Forward estimate \$'000
ASSETS					
Financial assets					
Cash and cash equivalents	26,650	26,913	27,176	27,439	27,702
Trade and other receivables	459	459	459	459	459
Other financial assets	29	29	29	29	29
Total financial assets	27,138	27,401	27,664	27,927	28,190
Non-financial assets					
Land and buildings	74,456	73,728	72,777	71,684	70,566
Property, plant and equipment	6,338	4,971	3,529	2,097	557
Heritage and cultural assets	36,301	36,669	37,035	37,399	37,761
Intangibles	299	262	223	182	139
Inventories	86	86	86	86	86
Other non-financial assets	120	120	120	120	120
Total non-financial assets	117,600	115,836	113,770	111,568	109,229
Total assets	144,738	143,237	141,434	139,495	137,419
LIABILITIES					
Payables					
Suppliers	699	699	699	699	699
Other payables	210	210	210	210	210
Total payables	909	909	909	909	909
Provisions					
Employee provisions	1,278	1,291	1,304	1,317	1,330
Total provisions	1,278	1,291	1,304	1,317	1,330
Total liabilities	2,187	2,200	2,213	2,226	2,239
Net assets	142,551	141,037	139,221	137,269	135,180
EQUITY					
Contributed equity	129,577	129,769	129,963	130,159	130,357
Reserves	6,814	6,814	6,814	6,814	6,814
Retained surplus (accumulated deficit)	6,160	4,454	2,444	296	(1,991)
Total equity	142,551	141,037	139,221	137,269	135,180

Prepared on Australian Accounting Standards basis.

Table 3.3: Departmental statement of changes in equity — summary of movement (Budget year 2019–20)

	Retained earnings	Asset revaluation reserve	Contributed equity/capital	Total equity
	\$'000	\$'000	\$'000	\$'000
Opening balance as at 1 July 2019				
Balance carried forward from previous period	6,160	6,814	129,577	142,551
Adjusted opening balance	6,160	6,814	129,577	142,551
Comprehensive income				
Surplus/(deficit) for the period	(1,706)	-	-	(1,706)
Total comprehensive income	(1,706)	-	-	(1,706)
of which:				
Attributable to the Australian Government	(1,706)	-	-	(1,706)
Transactions with owners				
Contributions by owners				
Equity injection — Appropriation	-	-	192	192
Sub-total transactions with owners	-	-	192	192
Estimated closing balance as at 30 June 2020	4,454	6,814	129,769	141,037
Closing balance attributable to the Australian Government	4,454	6,814	129,769	141,037

Prepared on Australian Accounting Standards basis.

Table 3.4: Budgeted departmental statement of cash flows (for the period ended 30 June)

	2018–19 Estimated actual \$'000	2019–20 Budget \$'000	2020–21 Forward estimate \$'000	2021–22 Forward estimate \$'000	2022–23 Forward estimate \$'000
OPERATING ACTIVITIES					
Cash received					
Appropriations	11,685	11,652	11,712	11,817	11,907
Sale of goods and rendering of services	1,116	1,093	1,365	1,418	1,466
Interest	671	688	706	723	741
Contributions	489	511	531	552	573
Net GST received	434	437	420	434	453
Other	350	394	100	100	100
Total cash received	14,746	14,775	14,834	15,044	15,240
Cash used					
Employees	5,586	5,693	5,801	5,910	5,944
Suppliers	6,377	6,388	6,456	6,674	6,954
Total cash used	11,963	12,081	12,257	12,584	12,898
Net cash from/(used by) operating activities	2,783	2,694	2,577	2,460	2,342
Cash used					
Purchase of property, plant and equipment and intangibles	2,520	2,431	2,314	2,197	2,079
Purchase of works of art	191	192	194	196	198
Total cash used	2,711	2,623	2,508	2,393	2,277
Net cash from/(used by) investing activities	(2,711)	(2,623)	(2,508)	(2,393)	(2,277)
FINANCING ACTIVITIES					
Cash received					
Contributed equity	191	192	194	196	198
Total cash received	191	192	194	196	198
Net cash from/(used by) financing activities	191	192	194	196	198
Net increase/(decrease) in cash held	263	263	263	263	263
Cash and cash equivalents at the beginning of the reporting period	26,387	26,650	26,913	27,176	27,439
Cash and cash equivalents at the end of the reporting period	26,650	26,913	27,176	27,439	27,702

Prepared on Australian Accounting Standards basis.

Table 3.5: Departmental capital budget statement (for the period ended 30 June)

	2018–19 Estimated actual \$'000	2019–20 Budget \$'000	2020–21 Forward estimate \$'000	2021–22 Forward estimate \$'000	2022–23 Forward estimate \$'000
NEW CAPITAL APPROPRIATIONS					
Equity injections — Bill 2	191	192	194	196	198
Total new capital appropriations	191	192	194	196	198
Provided for:					
Purchase of non-financial assets	191	192	194	196	198
Total items	191	192	194	196	198
PURCHASE OF NON-FINANCIAL ASSETS					
Funded by capital appropriations ^(a)	191	192	194	196	198
Funded internally from departmental resources ^(b)	2,820	2,731	2,614	2,497	2,379
TOTAL	3,011	2,923	2,808	2,693	2,577
RECONCILIATION OF CASH USED TO ACQUIRE ASSETS TO ASSET MOVEMENT TABLE					
Total purchases	3,011	2,923	2,808	2,693	2,577
less gifted assets	(300)	(300)	(300)	(300)	(300)
Total cash used to acquire assets	2,711	2,623	2,508	2,393	2,277

(a) Includes current Appropriation Bill 2.

(b) Includes the following sources of funding and prior year Act 1 appropriations, donations and contributions, gifts, internally developed assets and proceeds from the sale of assets.

Prepared on Australian Accounting Standards basis.

Table 3.6: Statement of asset movements (Budget year 2019–20)

	Land	Buildings	Other property, plant and equipment	Heritage and cultural	Computer software and intangibles	Total
	\$'000	\$'000	\$'000	\$'000	\$'000	\$'000
As at 1 July 2019						
Gross book value	10,790	68,811	9,854	36,544	624	126,623
Accumulated depreciation/ amortisation and impairment	-	(5,145)	(3,516)	(243)	(325)	(9,229)
Opening net book balance	10,790	63,666	6,338	36,301	299	117,394
Capital asset additions						
Estimated expenditure on new or replacement assets						
By purchase — appropriation equity ^(a)	-	-	-	192	-	192
By purchase — appropriation ordinary annual services ^(b)	-	1,911	500	-	20	2,431
Assets received as gifts/donations	-	-	-	300	-	300
Total additions	-	1,911	500	492	20	2,923
Other movements						
Depreciation/amortisation expense	-	(2,639)	(1,867)	(124)	(57)	(4,687)
Total other movements	-	(2,639)	(1,867)	(124)	(57)	(4,687)
As at 30 June 2020						
Gross book value	10,790	70,722	10,354	37,036	644	129,546
Accumulated depreciation/ amortisation and impairment	-	(7,784)	(5,383)	(367)	(382)	(13,916)
Closing net book balance	10,790	62,938	4,971	36,669	262	115,630
Estimated operating expenditure in income statement for heritage and cultural assets						\$'000
Operations and Maintenance						1,081
Preservation and Conservation						85
Total operating expenditure on heritage and cultural assets						1,166

(a) 'Appropriation equity' refers to equity injections appropriations provided through Appropriation Bill (No. 2) 2019–20, including CDABs.

(b) 'Appropriation ordinary annual services' refers to funding provided through Appropriation Bill (No. 1) 2019–20 for depreciation/amortisation expenses.

Prepared on Australian Accounting Standards basis.