



Australian and Children's Screen Content Review

The Turnbull Government is committed to Australian stories and perspectives being available to domestic audiences. Screen content that is produced under Australian creative control reflects and shapes our national identity, character and cultural diversity and sparks important discussion and debate.

The Government is reviewing the support measures in place for producing and delivering Australian and children's screen content, to determine if these remain fit for purpose in the new, multi-platform environment that has emerged since these measures were established.

What are the existing support measures?

There are a range of different policy and regulatory measures currently in place to support the Australian content industry. These include screen production funding and support mechanisms, quota obligations and minimum expenditure requirements for television broadcasters. Together these measures form a broader support framework that contributes to the ongoing production and availability of Australian and children's content.

Why is the Government undertaking this review?

A key objective of this review is to identify sustainable policies that support the ongoing availability of Australian and children's content to domestic and international audiences irrespective of the platform.

In a globally connected, on-demand world it is vital that Australian stories are told and are heard by Australians, in particular our children, and across the world. Some of the current production and distribution incentives were developed nearly a decade ago and do not fully reflect changing consumption patterns, methods of delivery or business models.

By aligning production and distribution incentives with audience demand we will ensure that local content production and distribution industries continue to thrive whilst contributing both to our cultural identity and economic outcomes.

How is the review being conducted?

The review is being conducted by the Department of Communications and the Arts, Screen Australia and the Australian Communications and Media Authority, and is investigating the current level and perceptions of Australian and children's screen content; assessing the current and likely future market for Australian content production and distribution; and in this context examining the effectiveness of existing support measures.

The review has given organisations and members of the public opportunities to make submissions. Following consultation and analysis, advice outlining relevant issues and options for addressing them will be prepared for the Government's consideration.

Further information

Visit www.communications.gov.au/contentreview for more information about the Australian and Children's Screen Content Review.

Visit www.communications.gov.au/bcrp for more information on the Broadcasting and Content Reform Package.