



Budget

2017-18

Portfolio Budget Statements 2017-18
Budget Related Paper No. 1.3

Communications and the Arts Portfolio

Budget Initiatives and Explanations of
Appropriations Specified by Outcomes
and Programs by Entity

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MINISTER FOR REGIONAL COMMUNICATIONS
PARLIAMENT HOUSE
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President of the Senate
Australian Senate
Parliament House
CANBERRA ACT 2600

Speaker
House of Representatives
Parliament House
CANBERRA ACT 2600

Dear Mr President
Dear Mr Speaker

We hereby submit Portfolio Budget Statements in support of the 2017-18 Budget for the Communications and the Arts Portfolio.

These statements have been developed, and are submitted to the Parliament, as a statement on the outcomes for the Portfolio.

We present these statements to provide accountability to the Parliament and, through it, the public.

Yours sincerely

MITCH FIFIELD
Senator the Hon Mitch Fifield
Minister for Communications
Minister for the Arts

FIONA NASH
Senator the Hon Fiona Nash
Minister for Regional Communications

Abbreviations and conventions

The following notation may be used:

NEC/nec	not elsewhere classified
-	nil
..	not zero, but rounded to zero
na	not applicable (unless otherwise specified)
nfp	not for publication
\$m	\$ million
\$b	\$ billion

Figures in tables and in the text may be rounded. Figures in text are generally rounded to one decimal place, whereas figures in tables are generally rounded to the nearest thousand. Discrepancies in tables between totals and sums of components are due to rounding.

Enquiries

Should you have any enquiries regarding this publication please contact the Chief Financial Officer, Finance and Business Services Branch, the Department of Communications and the Arts on 02 6271 1058.

Links to Portfolio Budget Statements (including Portfolio Additional Estimates Statements and Portfolio Supplementary Additional Estimates Statements) can be located on the Australian Government Budget website at: www.budget.gov.au.

**User Guide
to the
Portfolio Budget Statements**

USER GUIDE

The purpose of the *2017–18 Portfolio Budget Statements* (PB Statements) is to inform Senators and Members of Parliament of the proposed allocation of resources to government outcomes by entities within the Portfolio. Entities receive resources from the annual appropriations acts, special appropriations (including standing appropriations and special accounts), and revenue from other sources.

A key role of the PB Statements is to facilitate the understanding of proposed annual appropriations in Appropriation Bills (No. 1 and No. 2) 2017–18. In this sense, the PB Statements are Budget related papers and are declared by the appropriation acts to be ‘relevant documents’ to the interpretation of the acts according to section 15AB of the *Acts Interpretation Act 1901*.

The PB Statements provide information, explanation and justification to enable Parliament to understand the purpose of each outcome proposed in the Bills.

As required under section 12 of the *Charter of Budget Honesty Act 1998*, only entities within the general government sector are included as part of the Commonwealth general government sector fiscal estimates and produce PB Statements where they receive funding (either directly or via portfolio departments) through the annual appropriation acts.

The Enhanced Commonwealth Performance Framework

The following diagram outlines the key components of the enhanced Commonwealth performance framework. The diagram identifies the content of each of the publications and the relationship between them. Links to the publications for each entity within the Portfolio can be found in the introduction to Section 2: Outcomes and planned performance.

Enhanced Commonwealth Performance Framework
- key components of relevant publications

Portfolio Budget Statements (May)
Portfolio based

Supports Annual Appropriations. Informs Senators and Members of Parliament of the proposed allocation of other resources to **government outcomes and programs**.

Provides links to **relevant programs** undertaken by other Commonwealth entities.

Provides high level performance information for current, ongoing programs, particularly a **forecast of performance for the current year**.

Provides **detailed** prospective performance information for proposed new budget measures that require a **new program** or **significantly change an existing program**.

Corporate Plan (August)
Entity based

Primary planning document of a Commonwealth entity.

Sets out the **purposes** of the entity, the **activities** it will undertake to achieve its purposes and the **results** it expects to achieve over a minimum four year period.

Describes the **environment** in which the entity **operates**, the **capability** it requires to undertake **activities** and a discussion of **risk**.

Explains how the entity's **performance** will be **measured** and **assessed**.



Annual Performance Statement (October following year)
Entity based

Included in the Commonwealth entity's Annual Report. Focuses on **recent performance**.

Reports on the **actual performance results** for the year against the **forecasts** made in the **corporate plan** and **Portfolio Budget Statements**, and provides other performance information relevant to the entity.

Provides an **analysis** of the factors that **contributed** to the **entity's performance results**.

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Portfolio Overview

COMMUNICATIONS AND THE ARTS PORTFOLIO OVERVIEW

Ministers and portfolio responsibilities

There are two Ministers with responsibility for the Communications and the Arts Portfolio. The Minister for Communications and the Minister for the Arts is Senator the Hon Mitch Fifield and the Minister for Regional Communications is Senator the Hon Fiona Nash.

The Communications and the Arts Portfolio comprises the Department of Communications and the Arts (the Department) and 17 other entities with key responsibilities as outlined below:

- **Department of Communications and the Arts** – The Department of Communications and the Arts aims to promote innovative communications and cultural sectors through policy, program and service delivery to the benefit of all Australians.
- **Australia Council** – The Australia Council is the Australian Government’s arts funding and advisory body with a purpose to champion and invest in Australian arts. The Council has a national leadership role in supporting and building Australia’s arts ecology by fostering excellence in the arts and increasing national and international engagement with Australian art and artists.
- **Australian Broadcasting Corporation (ABC)** – The ABC is a national broadcaster. It provides programming that informs, educates and entertains, and contributes to and reflects Australia’s national identity, including delivering such programming to overseas audiences. It encourages cultural diversity and fosters music and the arts. The ABC is an integral part of the Australian media, providing radio, television and digital media services to all Australians, including independent news and information services.
- **Australian Communications and Media Authority (ACMA)** – The ACMA is responsible for regulating in accordance with legislation related to broadcasting, radiocommunications, telecommunications and online content. The ACMA works with all stakeholders to maximise the public benefit, including the extent to which the regulatory framework addresses the broad concerns of the community, meets the needs of industry, and maintains community and national interest safeguards.
- **Australian Film, Television and Radio School (AFTRS)** – The AFTRS is the leading institution for specialist education and training for Australia’s screen arts and broadcast sector. The AFTRS’ purpose is to provide high-quality education and training at a range of levels to advance the skills and knowledge of talented individuals and meet the evolving needs of Australia’s screen and broadcast industries. The AFTRS educates and inspires the storytellers of the future and

Portfolio overview

encourages innovative engagement with technology to disseminate those stories to audiences. The AFTRS conducts leading research relevant to industry, holds forums and disseminates ideas to stimulate conversation about the converging screen and broadcast industries.

- **Australian National Maritime Museum (ANMM)** – The ANMM is responsible for leading the promotion and conservation of Australia’s maritime heritage and culture. This is done through developing and sharing its collections, knowledge and expertise; motivating learning through research, educational programs and products; supporting community participation to retain Australia’s maritime heritage; and exploring contemporary issues of public interest and maritime relevance.
- **Australian Postal Corporation (Australia Post)** – Australia Post is a Government Business Enterprise, wholly owned by the Australian Government. It provides a mail and delivery service to all Australians and a range of parcel and logistics services.
- **Bundanon Trust** – Bundanon Trust supports arts practice and engagement with the arts through its residency, education, exhibition and performance programs. In preserving the natural and cultural heritage of its site Bundanon Trust promotes the value of landscape in all our lives.
- **Creative Partnerships Australia (previously known as the Australia Business Arts Foundation Ltd)** – The role of Creative Partnerships Australia is to create a culture of private sector support for the arts. It aims to grow the culture of giving, investment, partnership and volunteering, bringing donors, businesses, artists and arts organisations together to foster a more sustainable and vibrant arts sector for the benefit of all Australians.
- **National Film and Sound Archive of Australia (NFSA)** – The NFSA is Australia’s premier audiovisual archive. It develops and preserves a collection of significant Australian film, recorded sound and broadcast works, and shares the collection with audiences across Australia and overseas.
- **National Gallery of Australia (NGA)** – The purpose of the NGA is to develop and maintain a national collection of works of art; exhibit, or make available for exhibition by others, works of art from the national collection or works of art that are otherwise in the possession of the NGA; and to make the most advantageous use of the national collection in the national interest.
- **National Library of Australia (NLA)** – The NLA ensures that documentary resources of national significance relating to Australia and the Australian people, as well as significant non-Australian library materials, are collected, preserved and made accessible either through the library or through collaborative arrangements with other libraries.

- **National Museum of Australia (NMA)** – The NMA brings to life the rich and diverse stories of the nation through researching, developing, preserving, digitising and exhibiting a significant national collection, creating programs and partnerships for national and international audiences.
- **National Portrait Gallery of Australia (NPGA)** – The role of the NPGA is to present the face of Australia, by using portraiture to increase the understanding and appreciation of the Australian people – their identity, history, culture, creativity and diversity. The NPGA develops, preserves, maintains, promotes and provides access to a national collection of portraits.
- **NBN Co Limited (nbn)** – nbn is a Government Business Enterprise, wholly owned by the Australian Government. It is planning, rolling out and operating Australia’s new broadband network, which will provide all Australians with access to very fast broadband.
- **Old Parliament House (OPH)** – Old Parliament House was the home of the Federal Parliament from 1927 to 1988 and is an icon of outstanding national significance. It houses the Museum of Australian Democracy, which provides dynamic exhibitions, experiences and galleries that explore Australia’s democratic traditions and the factors and people that shaped that journey.
- **Screen Australia** – Screen Australia works to support bold, enduring and culturally significant Australian storytelling that resonates with local audiences and succeeds in a global marketplace, created by a skilled and entrepreneurial screen industry. Screen Australia co-finances its projects with private financing sources.
- **Special Broadcasting Service Corporation (SBS)** – The SBS is a national broadcaster. It provides multicultural and multilingual services that inform, educate and entertain all Australians. Its mission is to contribute to a more cohesive, equitable and harmonious Australia through its television, radio and online services.

A summary of the Portfolio structure is at Figure 1. Further detail about the responsibilities of each agency appears in individual agency chapters.

Australia Post, Bundanon Trust, Creative Partnerships Australia and nbn do not appear in the 2017–18 Portfolio Budget Statements. Australia Post and nbn are not included as they are not part of the General Government Sector (GGS). While Bundanon Trust and Creative Partnerships Australia are part of the GGS, they are not included as they do not receive direct appropriation funding.

For information on resourcing across the portfolio, please refer to Part 1: Agency Financial Resourcing in *Budget Paper No. 4: Agency Resourcing*.

Figure 1: Communications and the Arts portfolio structure and outcomes

Minister for Communications Minister for the Arts Senator the Hon Mitch Fifield	Minister for Regional Communications Senator the Hon Fiona Nash
Department of Communications and the Arts Portfolio Secretary: Dr Heather Smith	
Outcome 1: Promote an innovative and competitive communications sector, through policy development, advice and program delivery, so all Australians can realise the full potential of digital technologies and communications services	
Outcome 2: Participation in, and access to, Australia’s arts and culture through developing and supporting cultural expression	
Australian Council Chief Executive Officer: Mr Tony Grybowski	
Outcome 1: Supporting Australian artists and arts organisations to create and present excellent art that is accessed by audiences across Australia and abroad	
Australian Broadcasting Corporation Managing Director: Ms Michelle Guthrie	
Outcome 1: Informed, educated and entertained audiences – throughout Australia and overseas – through innovative and comprehensive media and related services	
Australian Communications and Media Authority Chair and Chief Executive Officer (A/g): Mr Richard Bean	
Outcome 1: A communications and media environment that balances the needs of the industry and the Australian community through regulation, education and advice	
Australian Film, Television and Radio School Chief Executive Officer: Mr Neil Peplow	
Outcome 1: Support the development of a professional screen arts and broadcast culture in Australia including through the provision of specialist industry-focused education, training, and research	

<p style="text-align: center;">Australian National Maritime Museum Director: Mr Kevin Sumption</p>
<p>Outcome 1: Increased knowledge, appreciation and enjoyment of Australia's maritime heritage by managing the National Maritime Collection and staging programs, exhibitions and events</p>
<p style="text-align: center;">Australian Postal Corporation Managing Director and Group Chief Executive Officer: Mr Ahmed Fahour</p>
<p>Mission: Australia Post is required by law to provide a universal letter service which is reasonably accessible to all Australians and, in addition, to provide a standard letter service at a uniform price from anywhere to anywhere in the country</p>
<p style="text-align: center;">Bundanon Trust Chief Executive Officer: Ms Deborah Ely</p>
<p>Mission: Bundanon Trust supports arts practice and engagement with the arts through its residency, education, exhibition and performance programs. In preserving the natural and cultural heritage of its site Bundanon promotes the value of landscape in all our lives</p>
<p style="text-align: center;">Creative Partnerships Australia Chief Executive Officer: Ms Fiona Menzies</p>
<p>Outcome: A cultural environment that enriches the lives of all Australians with an arts sector that has strong connections to business and donors</p>
<p style="text-align: center;">National Film and Sound Archive of Australia Chief Executive Officer (A/g): Ms Meg Labrum</p>
<p>Outcome 1: Increased engagement with Australia's audiovisual culture past and present through developing, preserving, maintaining and promoting the national audiovisual collection of historic and cultural significance</p>
<p style="text-align: center;">National Gallery of Australia Director: Dr Gerard Vaughan</p>
<p>Outcome 1: Increased understanding, knowledge and enjoyment of the visual arts by providing access to, and information about, works of art locally, nationally and internationally</p>
<p style="text-align: center;">National Library of Australia Director-General: Dr Marie-Louise Ayres</p>
<p>Outcome 1: Enhanced learning, knowledge creation, enjoyment and understanding of Australian life and society by providing access to a national collection of library material</p>

Portfolio overview

<p style="text-align: center;">National Museum of Australia Director: Dr Mathew Trinca</p>
<p>Outcome 1: Increased awareness and understanding of Australia's history and culture by managing the National Museum's collections and providing access through public programs and exhibitions</p>
<p style="text-align: center;">National Portrait Gallery of Australia Director: Mr Angus Trumble</p>
<p>Outcome 1: Enhanced understanding and appreciation of Australian identity, culture and diversity through portraiture by engaging the public in education programs and exhibitions, and by developing and preserving the national portrait collection</p>
<p style="text-align: center;">NBN Co Limited Chief Executive Officer: Mr Bill Morrow</p>
<p>Mission: To complete the National Broadband Network ensuring all Australians have access to very fast broadband as soon as possible, at affordable prices, and at least cost to taxpayers</p>
<p style="text-align: center;">Old Parliament House Director: Ms Daryl Karp</p>
<p>Outcome 1: An enhanced appreciation and understanding of the political and social heritage of Australia for members of the public, through activities including the conservation and upkeep of, and the provision of access to, Old Parliament House and the development of its collections, exhibitions and educational programs</p>
<p style="text-align: center;">Screen Australia Chief Executive Officer: Mr Graeme Mason</p>
<p>Outcome 1: Promote engaged audiences and support a creative, innovative and commercially sustainable screen industry through the funding and promotion of diverse Australian screen product</p>
<p style="text-align: center;">Special Broadcasting Service Corporation Chief Executive Officer and Managing Director: Mr Michael Ebeid</p>
<p>Outcome 1: Provide multilingual and multicultural services that inform, educate and entertain all Australians and in so doing reflect Australia's multicultural society</p>

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